## **Tim Schmidt**

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## **Education**

St. Olaf College, Northfield, MN

Major: Studio Art, Concentration: Management Studies

Bloc, New York, NY & Philadelphia, PA Expected Graduation: July 2017

• Track: Web Developer

## **Related Experiences**

Self Employed, Philadelphia, PA

January 2017 – Present

Graduation: May 2009

Developer

Event website and app subject matter expert for developers, sales, and public speaking

Developer tools: HTML, CSS, JavaScript, Angular, Ruby, Rails, Wordpress, Squarespace & Cvent

ALTOUR, New York, NY

Supervisor, Digital Products

July 2015 – January 2017

- Led team of content managers located across the United States, Dubai and Ethiopia to build 200
  websites and apps annually
- Provided application training, industry knowledge and customer life cycle guidance to direct reports
- Cultivated strong internal and external relationships to better set expectations and deliver balanced digital products
- Introduced efficiency workstreams (request inbox, project management tool, time tracking reports)

Travel Technology Coordinator

August 2014 - July 2015

- Designed and built event registration websites using Cvent on Apple and Windows, leading to robust reporting tools and powerful event data
- Designed and built onsite event apps using EventMobi and CrowdCompass on Apple and Windows

Steven Schmidt Construction, Northfield, MN

Project Manager

August 2013 – August 2014

- Updated and maintained company website using Wordpress and Adobe CS
- Transitioned entire company from local servers to Google Drive and Google Apps
- Managed employees, subcontractors and materials to personalize remodeling projects up to \$50,000

Apple Store Uptown, Minneapolis, MN

**Business Specialist** 

June 2012 – August 2013

- Met with 5-10 businesses and individuals daily to plan and implement Apple technology
- Delivered Apple software and hardware presentations to drive customer engagement and Business Team revenue
- Created internal training material and oversaw development of entry level business team members

Specialist June 2010 – June 2012

- Lead new hire training events for sales, technical and managerial positions
- Resolved technical problems on all Apple devices
- Engaged diverse customer base curious about Apple technology