crystal o'mara full-stack web developer

www.crystalomara.com

616-307-0351

♥ Denver, CO

omaracrystal in crystalomara omaracrystal

summary

Full-Stack Web developer with designer background that enjoys focusing on Front End Development and UI/UX. Highly enjoy creating responsive layouts and delivering pixel perfect user interfaces for optimal user experiences. Ambitious learner and collaborative team contributor who excels in challenging situations. Proven ability to integrate problem-solving analysis to improve processes, systems and methodologies.

> skills

LANGUAGES HTML5, CSS3, Javascript, jQuery, PHP, Python, Ruby

FRONT END Angular, Bootstrap, Sass, Less

BACK END NodeJS, ExpressJS, MySQI, MongoDB, PostgreSQL, AJAX, TDD, JSON & XML, API,

NoSQL

SOFTWARE Adobe Creative Suite, SountrackPRO, Final Cut Pro, Lightwave, Salesforce

APPLICATIONS/ TOOLS Meteor, Google Analytics, SEO, Drupal, WordPress, WiX, Social Media, A/B Testing,

Request & Cheerio, Git, Heroku, JIRA, BrowserStack, Grunt, Gulp, Vagrant

GENERAL Marketing, Sales, Business Development, Management, Graphic Design, Photography,

Data Analysis, UX/ UI Design, Digital Media

> employment

NDEVR.IO · Software Developer

Jan 2016 to Current

- Deliver pixel perfect UI interfaces via HTML, CSS, Javascript and Sass
- Working with Wordpress, customizing and creating themes and plugins
- Creation of responsive layouts for desktop, tablet, and mobile devices
- Usage of Adobe Illustrator, creating logos and incorporating SVGs into websites.
- $\bullet \ \mathsf{Agile/Scrum} \ \mathsf{environment} \ \mathsf{working} \ \mathsf{with} \ \mathsf{git} \ \mathsf{workflow} \ \mathsf{through} \ \mathsf{Bitbucket} \ \mathsf{and} \ \mathsf{Github}$
- Researched, strategized and launched UX improvements for clients when needed.
- $\bullet \ \text{Interact with clients to prioritize and meet their business needs, while balancing Ndevr's time and budget}\\$
- Proven ability to deciphering and debugging a complex / disorganized code base. Used JIRA and Trello for creating tickets when discovering bugs from testing different browsers and operating systems through BrowserStack
- \bullet Contributed to growth of the team by writing blog posts and participating in team discussions

FREELANCE DEVELOPER · Meteor Developer

Apr 2016 to Current

- On going Front-end development from clean up to full design implementation with auctiondraft.net
- Implementation of eCommerce payment page and blog
- Recreation of logo, marketing material for social media using Adobe Photoshop, InDesign and Illustrator

SOLARCITY · Direct Energy Consultant

Jan 2014 to Jan 2015

- Developed a meta analysis of sales techniques through the creation of execution of a cross sectional survey of the standing sales force.
- Processed, cleansed and analyzed the data using advanced statistical formulas to discover correlations between time allocation with successful sales techniques. Invited to open up a market of my choice on the East Coast.

TRULIA · Account Executive

Aug 2014 to Dec 2014

• Spearheaded development and implementation of email communication templates used within Salesforce to introduce and instruct high net worth clients on the advantages and benefits of new online trading portal

GLOBAL MARKET SOURCE · Owner

Mar 2011 to Mar 2012

- Started company as a direct dealer for DirecTV, Dish, Century Link, and Vonage achieving 5-figure revenue in first two months
- Developed marketing scripts and implemented training procedures for a team of five sales reps and three installers
- Successfully marketed products through selected Wal-Marts, trade shows, online website, and social media

WORLD CLASS MARKETING SERVICES · Marketing Team Lead Aug 2008 to Nov 2011

- $\bullet \ \, \text{Developed marketing scripts and training manuals that promoted success among sale representatives}$
- Quickly promoted to be trainer/assistant manager within six months for 10 sale representatives; I recruited most of the sales team, which ended up being the most reliable and highest grossing team for the company.
- Created a database with over 5,000 customers that proved to be a very effective tool to resolving any customer issues and discrepancies and established high customer satisfaction
- Successfully implemented marketing strategy promoting NBC's new fall line up in 2011 throughout the Las Vegas market

projects

GOLD DERBY

- Completed in 3 months with 3 other developers. This WordPress site required full customization. We had to build it from scratch. I was responsible for the front-end implementation from the requirements provided by the client creating templates and interactions.
- PHP, WordPress, Sass, Grunt, Javascript, MySQL

FLASHLIGHT DUTY

- Created app in 3 weeks. This app is a game where you hover your flashlight over the hidden image until you can identify it.

 Whoever can type the correct answer in the chat room wins!
- Javascript, Express, Node.js, HTML5, CSS3 & SASS, Travis, SVGs, N.io (Accelerometer) & WebSockets, Canvas, Adobe Illustrator, Adobe PhotoShop

AUCTION DRAFT

- Working on Fantasy Football app with one other Developer for Auction Draft. Mainly focused on Front End.
- Meteor, JavaScript, Less, HTML, Adobe Illustrator

KEEPING COUNT ALL DAY

- Created in 3 days. This app allows you to keep count of whatever your heart desires. You can add, edit, and delete counters. Total count is easily displayed and you can search your counters too!
- MEAN = MongoDB, Express, AngularJS, Node.js, JavaScript, HTML5, CSS3 & Bootstrap, Gulp & Browserify, Heroku

PRISTINE CLEAN

- Created in 4 weeks. A group project completed at Regis University. This site was made for my cousin's company "Pristine Clean". We completed: website, email marketing, blog, social media and 60 page Market Research proposal.
- WiX, Zoho, MailChimp, Email Marketing, Blog, Shopping Cart, Payments, Scheduler, 60 Page Research Proposal, Powerpoint Proposal

JOB POCKET

- Worked on for 3 days. This app allows you to store jobs and also scrapes Craigslist for similar jobs that then show up in your "Recommended" section.
- MEAN (MongoDB, Express, Angular, Node), JSON, Gulp, PassportJS for Authentication, Bootstrap, Request & Cheerio

GSCHOOL TRIVIA

- Created in 4 days this is my first front-end project with Galvanize. It's a fun trivia game app that allows users to add new trivia questions and keeps score!
- HTML5, CSS3, JavaScript, jQuery, NodeJs, Express, Swig,
 Gulp

> education

Galvanize

Software Development 2015 6-month intensive Full Stack Program

Regis University

Bachelor of Science Marketing 2014 GPA 3.8



1st Place at Hack the Dot Denver #2

Oct 2015

Jun 2015

\$1,500 Essay Scholarship

Jul 2005

\$19,000 Scholarship of MeritKendall College of Art and Design

Academic Excellence and Outstanding Performance in Graphic Arts Concord Regional Technical Center

Jun 2004