

I'M A FRONT-END ENGINEER WHO LOVES GREAT DESIGN AND SOLVING PROBLEMS.
I STRIVE TO CREATE BEAUTIFUL, THOUGHT-DRIVEN WORK.



EXPERIENCE

THE IRON YARD ACADEMY

CHARLESTON, SC OCTOBER 2015 - JANUARY 2016

FRONT END JAVASCRIPT DEVELOPMENT.

- Dedicated over 1000 hours towards becoming a front end engineer with a desire to become a full stack developer.
- Built Javascript applications both individually and in teams of fellow front-end Javascript engineers.
- Contributed to multiple cross-functional environments, successfully and collaboratively building full stack applications with back-end Java developers.
- I'm an excellent problem solver and take great pride in solving new software challenges.
- Utilized SCRUM, GitHub which I truly enjoy, AngularJS, Node.js, MongoDB, Ionic Framework among others.

FULL STACK DIGITAL MARKETER

CHARLESTON, SC JANUARY 2009 - OCTOBER 2015

FULL SERVICE ONE-MAN AGENCY.

- Started out as an affiliate marketer, developing static and dynamic affiliate websites for lead generation.
- Employed SEO techniques, PPC advertising, Email Marketing, Conversion Tracking, Analytics, Optimization, and Social Media Marketing.
- Utilized tools such as Google AdWords, SpyFu, Google Analytics, SpeedPPC, KeywordBot, and MBPlatform.
- Served small businesses, providing them with strategy consulting, and serving as their one-man, full-service digital marketing agency. Services and execution included strategy, web design, lead generation, email marketing, loyalty programs, eCommerce, advertising, & social media management.
- Built, managed, and designed interactive self-hosted WordPress websites for small business clients and set-up their branded email addresses.
- Advocated for and led the charge to establish clients' brand identity for their online presence and fought for their customers' share-of-mind awareness.

SHIBONGA

CHARLESTON, SC AUGUST 2011 - AUGUST 2012

DESIGNED AND MANAGED PRODUCT.

- Conceptualized, wire-framed, designed and developed an iOS app in the games category.
- Managed a team of outsourced developers daily, ideating, rapid-prototyping, iterating, executing goals, and launching.
- Generated more than 10,000 downloads in less than 2 months using app marketing techniques.



SKILLS

Javascript, AngularJS, HTML5, CSS3, SASS, Bootstrap, NodeJS, MongoDB, Express, Heroku, Socket.io, Git, BackboneJS, UnderscoreJS, jQuery, AJAX, GitHub, Unix Command Line, APIs, Ionic Framework, Gulp, GruntJs, Yeoman, NPM, Bower, Cross-Functional Collaboration, UX Design, Rapid Prototyping, Analytics, Ideating, Strategy, Consulting, WordPress, Sales & Marketing, WooCommerce, Email Marketing, PPC, Keynote, Pages, Numbers



EDUCATION

DE LA SALLE UNIVERSITY

MARKETING MANAGEMENT

THE IRON YARD ACADEMY

FRONT-END ENGINEERING



GROUPS

CHARLESTON, SC MEETUPS

CharlestonJS

Charleston User Experience

The Iron Yard

Startup Grind

WordPress Charleston