

CAROLYN COCHRAN

◆ FULL STACK WEB DEVELOPER ◆

cochran.cj@gmail.com

◆ carolyn-cochran.com ◆

904.303.2027



linkedin.com/cochrancj



github.com/cochrancj



behance.com/cochrancj



@gastography

SKILLS

- HTML5 & CSS3
- JavaScript & jQuery
- Node.js & Express
- Mongo DB
- Ruby, Sinatra & Rails
- Angular.js and Express.js
- User Experience / User Design
- Content Management Systems
- Social Media Management
- Wordpress
- Copywriting (b2b, b2c and business)
- Editing (including technical)
- Adobe Creative Suite

PROFILE

Hello! I'm Carolyn, a full-stack web developer / all around creative type with an eye for design and a passion for usability.

I've also been a: copywriter, designer, editor, marketer, social media manager, and photographer. I've worked alone, on teams, with people from all walks of life, and from all corners of the globe.

In my off hours, I write a food-focused blog, practice honing my photography skills and run OCRs.

WEB DEVELOPMENT EXPERIENCE

Web Development Immersive

General Assembly | New York, NY

March 2016 - June 2016

- Developing wireframes and user stories; working with Git and GitHub for versioning control
- Using JavaScript/jQuery + HTML5 and CSS3 to create dynamic front-end web applications
- Project: A recreation of the classic game *Concentration* using HTML, CSS and jQuery
- Building full-stack CRUD web applications using Ruby, Sinatra and Rails
- Project: *REST*, a full-stack mobile first Rails CRUD application to manage restaurant operations
- Building and utilizing APIs
- Learning to work as part of a cross-departmental team during a SCRUM sprint, keep code clean, and create proper documentation
- Project: *HipSpace*, a full-stack Node.js/Express/MongoDB/Mongoose ideal neighborhood finder app
- Angular.js
- Utilizing big data for visualizations through D3
- Game design using Phaser
- Project: *Game of Fitness*, a card-based fitness application built using Ruby on Rails and Angular.js

Front End Web Development

General Assembly | New York, NY

October 2015 - January 2016

- Completed over 100 hours of front-end specific education in HTML, CSS, JavaScript, and jQuery
- Used fluid layout styling to achieve responsive designs
- Learned industry best practices and how to write semantic code
- Project: *Dinner Picker*, a web app built using HTML, CSS, and jQuery. I integrated a third-party app, created all the graphics and photos, and wrote all copy

PROFESSIONAL EXPERIENCE

Freelance Copywriter/Marketing/Design

Cue & Case Sales | Brooklyn, NY

January 2010 - March 2016

- Copywriting for print catalogs and advertising as well as b2b and b2c brand and sales websites
- Created content for and then managed 4 websites
- Managed social media accounts for 4 brands
- SEO and PPC marketing campaign management
- Product development, market research and market studies
- Photograph manipulation, graphic design and layout design
- Designed billiard supplies and game room furniture
- Coordinated workflow between International teams
- Trained junior employees and managed projects

Electronic Communication Coordinator

Colodny, Fass, Talenfeld, Karlinsky &

Abate | Ft. Lauderdale, FL

January 2006 - January 2008

- Corporate copywriting and editing for client newsletters
- Coordinated coverage for legislative session over two offices
- Updated social media and website; helped develop web marketing strategy
- Worked with multiple teams on special projects

Marketing and Design

Cue & Case Sales | St. Augustine, FL

2006 - 2008

- Worked directly with company President to create and manage all marketing initiatives
- Took on a variety of projects, including: copywriting/editing, graphic and layout design, product design, and trade show scheduling

Print Production & Traffic Assistant

St. John & Partners | Jacksonville, FL

2005 - 2006

- Increased department efficiency by creating a system to catalog and organize project collateral
- Facilitated interdepartmental communication

Marketing / Magazine Editor

Paumanok Publications | Cary, NC

2003 - 2005

- Created and maintained company website
- Wrote marketing copy for print and webCreated and deployed e-mail marketing campaigns
- Edited technical magazine
- Created graphics and brochures
- Managed company database
- Served as point person for a global network of article contributors, clients and vendors
- Managed SEO campaigns and conducted market positioning research

EDUCATION

Bachelor of Science, Communications

East Carolina University

Full Stack Web Development Immersive

General Assembly

Front End Web Development

General Assembly

User Experience/User Design Course

General Assembly

INTERESTS

- Write [Gastography](#), a food / photography / life blog
- Amateur photographer
- Self-published cookbook author
- Avid rucker and OCR runner

COMMUNITY

Nerd Fitness

Community Leader

Beginner Programmers

Member

Dachshund Rescue South Florida

Volunteer Graphic Designer